



22nd Annual Tri-Valley Veterans Day Parade 2018 & Ceremony

Parade Entry Instructions

Sunday, November 4th 2018

Dear Parade Participant:

You are invited to join us in the 2018 Veterans Day Parade. We are very proud that the Pleasanton parade is considered to be one of the best in Northern California. We're sure that you'll find that the patriotism of the Tri-Valley to be inspirational.

The 2018 Parade Theme is "**World War One**" and is the 100 year anniversary of WWI.

It is our objective to provide and demonstrate support for **all** active Armed Forces personnel, and recognize **all** Veterans for their sacrifices, to insure our freedom, arising out of previous military conflicts.

The audience attending the Parade and the Service at the Veterans Memorial Building want to share and be part of this event. We should perform for them, doing our very best, to honor Veterans, support our troops and honor our country.

The Parade Rules, parade route description, and FAQ are enclosed.

On November 4th, please arrive on time so there are no delays at the start of the parade. **Sign in your entry upon arrival at the Veterans Memorial Building (301 Main St) on the corner of Main St. and Old Bernal Ave.**

Take 680 to Pleasanton; exit Bernal Ave. and proceed east, turn left on Old Bernal Ave. then turn left on Peters Ave, park in Bank of America parking lot. Walk back to Old Bernal Ave, turn left and proceed one block to Main St. Parade vehicles enter Main Street from Old Bernal Ave.

Please try to keep your formation tight throughout the entire parade route (about 25 feet spacing). Do not allow the distance between entries to become spread out. If this should occur, please close the gap immediately. We want to prevent unnecessary gaps in the flow of the parade.

In the event of a slowdown, please be alert and maintain a relaxed, but confident appearance during the delays.

Parade personnel will have identification Vests, so they can be easily identified. They will be equipped to communicate with other parade officials if there is an emergency.

Thank you for being part of our parade. Let's make a great showing to our community.

Parade Chairs



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Parade Frequently Asked Questions

Q: When and where is the parade?

A: The parade is on **Sunday, November 4 2018** at **1:00 p.m.** forms and starts on Old Bernal Ave, turns left (north) onto Main Street and continues through downtown Pleasanton, turns left onto St Mary Street and ends at Peters Ave.

Q: Where are the parade formation and disband areas?

A: Formation is on Old Bernal Ave. Disband is at St Mary Street & Peters Ave.

Q: Is there parking designated for parade entries?

A: Yes. The City Hall parking lot at 200 Old Bernal Avenue and the Bank of America parking lot on Peters Ave. are available. There is public parking in the downtown area, as well. **Note: Downtown street closures begin at 11:30 a.m..**

Q: Is there an entry fee?

A: No. Entry is free.

Q: Can anyone enter in the parade?

A: Yes. The parade is open to all people, groups and organizations in the community interested in recognizing the active Armed Forces, Veterans, and military families.

Q: Where do I pick up my children after the parade?

A: Coordinate, with the person organizing your entry, a pickup location outside the disband area, if you do not plan to participate in the Service at the Pleasanton Veterans Memorial Building immediately following the parade.

Q: Do all the people in my entry have to register?

A: No. Only one representative from your entry should check-in at the parade registration table.

Q: Is there any type of competition or judging?

A: No. This parade is solely a patriotic celebration and pageant for the honorees, community and participants.

Q: Will I get a confirmation of my entry and parade number?

A: Your parade number will be available only at parade check-in.

Q: Can I display my company sign?

A: Yes, however your company sign may not be the dominant feature of your entry. (See Rules)

Q: Our entry is a children's group, can their parents walk along side during the parade?

A: Yes, however adults often block the spectator's view of the children. Please try to limit the adult/child ratio to (1) one adult per (5) five children.

Q: We have young children and want to be at the front of the parade. Can we request a specific order in march?

A: No. Unfortunately the beginning of the Order of March is dictated by a military protocol. The rest of the Order of March is at the discretion of the parade officials.

Q: What happens if it rains?

A: The parade will only be canceled due to **heavy** rains. If the event is canceled it will not be rescheduled. The Ceremony at the Veterans Memorial Building will be held rain or shine. Cancellation information will be available after 9:00 am the day of the event by calling (925) 200-9849. (cell)

Q: Is there a program following the parade?

A: Yes, Immediately following the parade there will be a special program in the Veterans Hall.

Q: What if I still have questions?

A: Call (925) 200-9849 or brummlarry@yahoo.com

Please distribute all parade information to each participant in your entry.



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PARADE RULES

Each participant in the parade is responsible for compliance to the following rules:

1. A separate Official Entry Form, together with Publicity Information, must be submitted for each entry, in each category.
2. Entry Form must be completed and received by the **ENTRY DEADLINE: Friday, October 19, 2018.** Please include Unit Bio.
3. The Parade Committee reserves the right to refuse or remove any entry, which, in their opinion, does not conform to parade rules.
4. Auto entries must consist of vintage or classic vehicles and will be limited to 10 vehicles for each entry. (Does not apply to vehicles decorated as floats or military vehicles)
5. All Float entries must be safe for passengers and spectators.
6. All entries with animals will be responsible for removal of excrements from formation area and parade route.
7. Entries will be limited to a height not exceeding 14 feet.
8. **No objects may be thrown, sprayed, or distributed along parade route. No Handouts.**
9. No advertising or political signs are allowed.
10. Corporate/business sponsorships may only be identified with discreet signage. Sponsorship recognition may not dominate entries.
11. A representative from your entry must sign in at the check-in desk for your parade position. **Check-in** will be in the front room of the Pleasanton Veterans Memorial Building, 301 Main Street, beginning at **11:00 a.m.**
12. The parade will start promptly at **1:00 p.m.** and is approximately one mile in length.
13. If your entry is not in formation (staged in parade line-up) at the start time of parade, at the discretion of the officials, your entry may be placed at the end of the parade or denied.
14. The Order of March (position in parade) is at the discretion of the parade officials.
15. This is a FORWARD MOVEMENT PARADE. STOPPING OR REVERSING DIRECTION along the parade route IS NOT PERMITTED.
16. The parade has a designated disband area at the end of the parade route. For entries with children, the person coordinating the entry should designate an area outside the disband area for children to be picked up. Remember to assign an adult to chaperone any children in your entry.



17. All rules & parade officials must be followed.
18. Many elected officials will be participating in this event; however this is not the time to campaign for office. The Veterans Day Parade is meant to honor those that put themselves in “Harms Way” on behalf of our country.